

# Strategic Management and Leadership Diploma (CMI Level 7)

**Qualification:** Professional Qualification **Subject Area:** Business and Management **Level:** 7 **Duration:** 1 Year **Attendance details:** Part Time, Professional Qualifications **Location:** Washington **Award to be received:** CMI Level 7

## Course Information

### Who is this course for?

This course is for graduates and/or senior managers/directors who want to underpin their practice with knowledge of latest theory and methodology, while gaining a Masters level qualification that reflects their understanding. It's also popular with employers who want a better educated and more motivated management and a good return on their investment.

### What do you need to apply for the course?

You will need a degree level qualification, CMI level 5 Diploma or appropriate work experience in a strategic capacity.

### What are the key things you'll learn?

This course provides you with a work based strategic overview of all aspects of business including strategic marketing, financial management, change management, operations management, human resource planning, project management and leadership. You will learn to use tools and methodologies that will be of immediate benefit in your workplace.

### How will you learn?

CMI offer a strong emphasis on practical skills development and work based assessment alongside the development of requisite knowledge and understanding

in their sector. The course includes a work based project to bring real benefit to your organisation. There is a wealth of experience amongst yourself and your classmates and we encourage you to learn from each other as well by sharing your experience and partaking in lively discussion.

### **Where could this course take you?**

Apart from facilitating career progression a key academic progression path for CMI level 7 learners is to an MBA programme and there is provision for progression on to the final year of Sunderland University's part-time MBA programme.