

Business National Extended Diploma Level 3

Qualification: BTEC **Subject Area:** Business and Management **Level:** 3
Attendance details: Full Time **Location:** Bede

Course Information

Who is this course for?

Do you have a keen interest in finding out about how businesses work and enjoy study that is based on realistic workplace situations? This course will equip you with the practical skills and knowledge of the business environment preparing you for higher education and employment.

What do you need to apply for the course?

You will need four GCSEs at grade 4 or above including English or Maths, or a suitable Level 2 qualification or BTEC Level 2 Diploma.

What are the key things you'll learn?

This course explores a range of business topics, including the following:

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Managing an Event
- International Business
- Principles of Management
- Business Decision Making

How will you learn?

The course is practical, theoretical and realistic. You'll be assessed through report writing, presentations, creating newsletters, observed role plays, group activities and time constrained tasks. Four core units will be externally assessed.

You'll also have the opportunity to gain industry experience through guest speakers, visits or taking part in regional enterprise events.

Where could this course take you?

After successfully completing the course you could progress onto higher education within the college or study a degree at university in areas such as Human Resources, Marketing or Finance. You could also progress onto a higher apprenticeship or graduate programmes.

“As a student with no prior knowledge of Business, I have learned a lot. If you are seeking to pursue or develop your interest in business, I would thoroughly recommend this course.”

Nadia Caney, a Distinction student now studying Business and Marketing Management at Sunderland University